

Dürr India – “Innovations and Lean Solutions at Their Best”

Chennai, 21st May 2008 - On 19th May, 2008, Dürr welcomed representatives of the Indian automotive and general industries to its Customer Day which was held at the Le Meridien Hotel in Pune. The event showcased the entire portfolio of the Dürr Group highlighting latest offerings to the local market including innovative products and - based on Dürr’s global experience - best practice lean solutions.

Opening the event, Mr. Harald Rüber, President of Dürr Systems GmbH, emphasized the strong commitment of Dürr to the Indian automotive industry. Dürr has been present in the local market for more than 10 years and today has local subsidiaries in Chennai, Pune, Delhi, Noida and Bangalore employing approx 300 people. Mr. Rüber stressed that Dürr will continuously broaden and tailor the range of in-house competencies and services for the Indian market. He added that Dürr’s current and future success in India is and will continue to be based on customized products, innovative engineering and technical solutions for the growing demands of the market. Dürr offers solutions not only for plant and equipment but also for energy conservation, environmental protection and sustainable reduction of cost per unit.

More than 150 customers from all over India attended Dürr’s 1st customer day to be held in India, among them important local and international car-makers across automotive, commercial and industrial segments. With a mix of exhibition and speeches it offered a networking platform for an exchange for ideas. A technical seminar spanning various business units, i.e. Paint and Final Assembly Systems, Application Technology, Cleaning and Filtration Systems, Balancing and Diagnostic Systems and Environmental and Energy Systems presented topics relating to innovation in their respective fields. The exhibition showcased latest technology develop-

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ments within the Dürr Group with experts providing a detailed insight into customer benefits.

A dinner buffet with entertainment by a local dancing group brought the day to a close. Cyrus Brocha, a popular comedian, also contributed hugely to promoting/ensuring a relaxed atmosphere.

The successful day marks an important step to further deepen customer relationships in the Indian market and to keep in touch with market demands.

Dürr is a mechanical and plant engineering group at the top of the world market in its areas of activity. It generates about 85% of its sales in business with the automotive industry. It furthermore supplies sectors such as the aircraft, machinery, chemical, and pharmaceutical industries with innovative production and environmental technology. The Dürr Group operates in the market with two divisions. The Paint and Assembly Systems division supplies production and painting technology, especially for car bodies. Machinery and systems from the Measuring and Process Systems division are used in engine and transmission manufacturing and in final vehicle assembly, among other areas. Worldwide, Dürr has 47 business locations in 21 countries.

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